

GIFTED IDEAS

For EVERYONE

For a man's CHRISTMAS

Old Spice

by SHULTON

After Shave Lotion

The gift with a masculine, sea-fresh aroma.

4 1/4 oz. 9 1/2 oz.
1.25 2.00

Cologne 1.25 2.00
In white pottery. 4 1/4 oz. 9 1/2 oz.

4-Pc. Gift Set

After Shave Lotion, Stick Deodorant, Super Smooth Shave, & Cologne for men.

4.50

2-Pc. Gift Set

In White Pottery—After Shave Lotion, Cologne for men—each 4 1/4 oz.

2.50

3-Pc. "Travel Set"

Spray Deodorant, After Shave Lotion, and Body Talcum in Plastic Containers.

1.75

3-Pc. Gift Set

After Shave Lotion, Spray Deodorant in Blue Plastic and Cologne for men.

3.50

6-Pc. "Traveler" Set

After Shave Lotion, Spray Deodorant, Talcum, Shampoo, Hair Tonic, and After Shave Skin Conditioner, all in plastic.

3.50

5-Pc. Gift Set

Shower Soap on rope, Body Talcum, After Shave Lotion, Aerosol Cologne Deodorant, and Cologne for men.

5.25

2-Pc. Gift Set

After Shave Lotion in White Pottery, and Body Talcum.

2.25

7-Pc. Gift Set

Super Smooth Shave, Stick Deodorant, Shower Soap, Cologne for men, after Shave Lotion, Body Talcum, and After Shave Talcum.

7.50

April Showers

Dusting Powder & Puff

In Deluxe Plastic Box with attractive cut crystal effect cover. Pastel colors. 6 oz.

1.00

2-Pc. Gift Set

Take a shower of Spring with 3 oz. Spray Cologne in crystal cut bottle, or cloud yourself with Deluxe Dusting Powder.

2.50

2-Pc. Gift Set

Hand Lotion (4 oz.) and Bubble Bath (4 oz.) in gift package.

1.00

All the enchantment of LONDON — NEW YORK — PARIS

is in the gifts by *Lentheric*

"Tweed" 2-Piece

GIFT SET — Crispy fresh Cologne & Velvety Talc. Wrapped and capped in satin ribbon.

3.00

Classics in Fragrance

"Tweed" 2-Pc.

GIFT SET — The classic fragrance, in Cologne and Bath Powder.

4.50

QUINTET — Tweed, Miracle, Shanghai, Dark Brilliance, Red Lilac Colognes.

1/2 oz. each 1.50

DESERT FLOWER

by SHULTON

2-Piece Gift Set

Dusting Powder (7 oz.) and "Golden" Spray Cologne (2 oz.)

4.00

2-Pc. Gift Set

Hand and Body Lotion, plus "Golden" Spray Cologne.

3.00

3-Pc. Gift Set

Hand & Body Lotion, Dusting Powder in Plastic and Toilet Water.

2.25

3-Pc. Gift Set

Toilet Water, Wrapped Soap, and Bubble Bath.

2.00

CURRIER & IVES

Recreates the Era of Manly Elegance

2-Pc. Set

After Shave Lotion (4 oz.) & Stick Deodorant (2.8 oz.)

2.50

2-Pc. Set

After Shave Lotion & Cologne (4 oz. each)

3.00

After Shave Lotion 4 oz. bottle

1.50

Cologne 4 oz. bottle

1.75

3-Pc. Set

After Shave Lotion (4 oz.), Cologne (4 oz.), and Shave Talc (4 1/2 oz.)

4.00

4-Pc. Set

After Shave Lotion (4 oz.), Cologne (4 oz.), Instant Lather (6 1/4 oz.), & Shave Talc (4 1/2 oz.)

5.00

GIVE Paper-Mate

With Free Instant Gift Wrap and your gift problems are all wrapped up!

...handy decorated sleeves that slide right over your Paper Mate gift. Just slip...lick...and seal.

"Capri" Pen & Pencil . 3.95

"Lady Capri" Pen . . . 2.95

"Mark IV" Pen 2.95

"Mark IV" Pen & Pencil . 5.95

NOTHING HAPPENS UNTIL

Midnight enchanting gifts by TUSSY

Mist & Powder Set

Handsome new spray Mist and finely sifted Dusting Powder with zephyr soft puff.

5.00

3-Pc. Gift Set

Beautifully wrapped Perfume (1 dram), Spray Mist (2 oz.), and Dusting Powder.

6.00

"Petite Trio" Set

3 famous TUSSY fragrances in colorful rococo window box — 1/2 oz. each of Midnight, Enchante', and Soft Whisper Colognes.

1.25

MEASURED PERFUME Spray Mist

by PRINCE MATCHABELLI

The finest measure of elegance... a compact measured perfume spray, mist in classic shape and design....

- ★ Wind Song
- ★ Golden Autumn
- ★ Prophecy
- ★ Stradivari
- ★ Beloved

5.00 each

Refills available in all fragrances 3.50

"PROPHECY" The Perfume for the Cherished Woman

NEW! FROM PRINCE MATCHABELLI

Her radiance is a reflection of love shared... a love that sustains her in all she does — PROPHECY — for the Cherished Woman.

"Prophecy" Perfume & Spray Mist Sets 3.00

MEASURED COLOGNE Spray Mist 4.00

"Prophecy" PERFUMED Dusting Powder 3.50

"Prophecy" Cologne Perfumee 2.50

WHEN "WIND SONG" whispers your message — he can't get you out of his mind

The fragrance created by PRINCE MATCHABELLI to diffuse differently on every woman who wears it, "Wind Song" whispers a lingering and memorable message... you.

"Wind Song" COLOGNE Spray Mist 4.00

"Wind Song" Cologne Perfumee 2.50

"Wind Song" Dusting Powder 3.50

"Wind Song" Perfumed Spray Bath Powder 3.00

Perfume Honors by PRINCE MATCHABELLI

The crowning touch to her Christmas morning... a quartette of perfumes in miniature crowns, featuring

- ★ Wind Song
- ★ Stradivari
- ★ Prophecy
- ★ Golden Autumn

3.00

OPEN Every Night 'til 10 P.M.

FREE Gift Wrapping

Sav-on SELF-SERVICE DRUG STORES

